## **Public Document Pack**



**Employment, Learning and Skills, and Community Policy and Performance Board** 

Monday, 25 September 2017 at 6.30 p.m. Civic Suite, Town Hall, Runcorn

David WR

### **Chief Executive**

## **BOARD MEMBERSHIP**

Councillor Andrew MacManus (Chair) Labour Councillor Susan Edge (Vice-Chair) Labour Councillor Sandra Baker Labour Councillor Lauren Cassidy Labour Councillor John Gerrard Labour Councillor Geoffrey Logan Labour Councillor Joan Lowe Labour Councillor Carol Plumpton Walsh Labour Councillor June Roberts Labour Councillor Pamela Wallace Labour

Councillor Christopher Rowe Liberal Democrat

Please contact Ann Jones on 0151 511 8276 or e-mail ann.jones@halton.gov.uk for further information.
The next meeting of the Board is on Monday, 20 November 2017

## ITEMS TO BE DEALT WITH IN THE PRESENCE OF THE PRESS AND PUBLIC

## Part I

Item No.				
1.	. MINUTES			
2.	DECLARATION OF INTEREST (INCLUDING PARTY WHIP DECLARATIONS)			
	Members are reminded of their responsibility to declare any Disclosable Pecuniary Interest or Other Disclosable Interest which they have in any item of business on the agenda, no later than when that item is reached or as soon as the interest becomes apparent and, with Disclosable Pecuniary interests, to leave the meeting during any discussion or voting on the item.			
3.	PUBLIC QUESTION TIME	8 - 10		
DE	EVELOPMENT OF POLICY ISSUES			
4.	NATIONAL & REGIONAL POLICY OVERVIEW	11 - 14		
5.	INVESTMENT			
	(A) HALTON BUSINESS SUPPORT PROGRAMME	15 - 18		
6.	LEARNING AND SKILLS DEVELOPMENT	l		
	(A) ADULT LEARNING UPDATE	19 - 23		
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7.	ECONOMY			
	(A) LOCAL ECONOMIC ASSESSMENT	31 - 43		

In accordance with the Health and Safety at Work Act the Council is required to notify those attending meetings of the fire evacuation procedures. A copy has previously been circulated to Members and instructions are located in all rooms within the Civic block.

## EMPLOYMENT, LEARNING AND SKILLS, AND COMMUNITY POLICY AND PERFORMANCE BOARD

At a meeting of the Employment, Learning and Skills, and Community Policy and Performance Board on Monday, 26 June 2017 in the Board Room - Municipal Building, Widnes

Present: Councillors MacManus (Chair), S. Baker, Cassidy, J Gerrard, Logan, C. Plumpton Walsh, June Roberts, Wallace and Rowe

Apologies for Absence: Councillors Edge and J. Lowe

Absence declared on Council business: None

Officers present: W. Rourke, A. Jones, T. Leather, C. Patino, M. Patino and J. Unsworth

Also in attendance: M. Dodd – LCR Apprenticeship Hub and M. O'Carroll – The Women's Organisation.

# ITEMS DEALT WITH UNDER DUTIES EXERCISABLE BY THE BOARD

Action

## ELS1 MINUTES

The Minutes from the meeting held on 20 February 2017, were taken as read and signed as a correct record.

### ELS2 PUBLIC QUESTION TIME

It was confirmed that no public questions had been received.

#### ELS3 EXECUTIVE BOARD MINUTES

The Executive Board minutes relevant to the Employment, Learning and Skills, and Community PPB were submitted to the Board for information.

## ELS4 EMPLOYMENT, LEARNING, SKILLS AND COMMUNITY POLICY AND PERFORMANCE BOARD ANNUAL REPORT

The Board received the Employment, Learning and Skills and Community Policy and Performance Board's Annual Report for 2016-17.

The Chair wished to convey his thanks to the Vice Chair and all Members of the Board and Officers for their support throughout the year.

RESOLVED: That the Annual Report is received.

ELS5 LIVERPOOL CITY REGION COMBINED AUTHORITY EMPLOYEES SUPPORT IN SKILLS (ESF) PROJECT OVERVIEW

The Board received an overview of the ESF Employees Support in Skills Project, which was managed by Halton's Employment, Learning and Skills Division on behalf of the Combined Authority. The presentation was made by Mel Dodd who was the Skills Strategic Manager for The Hub; the Liverpool City Region (LCR) Apprenticeship Hub.

Members were advised that in the summer of 2016 the Council submitted a competitive bid for a Skills Funding Agency ESF allocation of £875,000, on behalf of the Combined Authority, to deliver a series of Apprenticeship Hub related activities. The bid was successful and the contract was officially awarded in January 2017. The first meeting with the Skills Funding Agency (now the Education and Skills Funding Agency) took place in February 2017 to agree project details. Four staff members were then recruited to drive forward the project, which included Mel Dodd.

It was noted that Halton Borough Council already held the Chair position for the LCR Apprenticeship Hub and was responsible for the Hub's activities, and financial and personnel resources on behalf of the combined Authority and Local Enterprise Partnership.

The report explained how the young people and adults across Halton and the wider LCR had benefitted from an integrated programme of activity, led or supported by the LCR Apprenticeship Hub. The report provided examples of these. Ms Dodd went on to explain the aspirations of the Hub; its strategic priorities; and the three key areas of the ESF Employees Support in Skills Contract and Deliverables (20 x skills shows/events, 600 x targeted stakeholder engagement meetings and 10 events to articulate sector skills for growth agreements). The Apprenticeship qualification equivalents were also presented to the Board with the vision of the Hub by 2020.

The following was noted following Members queries:

- A school leaver wishing to apply for an apprenticeship would visit the Apprenticeship Hub website to register, or could telephone the office. They would receive help and support to apply for the vacancy they were interested in and advice would be provided if for example, they needed further education to qualify for an apprenticeship;
- There may be funding available for an employer who hired an apprentice;
- The Hub did work with other partners such as Job Centre Plus (JCP), the National Careers Service, local colleges and other learning providers;
- The Apprenticeship Levy was applied in May 2017 for the private and public sectors and the advantages of hiring apprentices was being highlighted in both sectors;
- A discussion around the lack of skilled workers for Daresbury Sci-Tech took place and some Members wished to comment that the Schools were letting the children down with regards to science subjects as they were not being taught; and
- The Apprenticeship Hub would host two large 'Skills Events Shows' this year with employers from the region; smaller events would take place in Halton;

RESOLVED: That the report be noted.

## ELS6 COMMUNITY CENTRES

The Board received a report that presented them with information on the Council's Community Centres for the operating periods 2015-16 and 2016-17.

It was reported that the Community Centres service provided for the management and delivery of services from five buildings: Castlefields; Ditton; Grangeway; Murdishaw and Upton. The Centres' delivered programmes of community activity, community cafes and service outlets (children's centre, youth centre, day services). It was commented that the Centres provided a community hub, a central point at the heart of the communities within which they were located for residents to enjoy. It was noted that the facilities were well utilised.

The report provided Members with a summary of

performance since 2012-13: this included attendance data; net operating costs and income. The Community Centre profiles outlined in paragraph 4 included key performance indicators which illustrated the Centres' performance over a three year period. Graphs were used to present some of the information and demonstrate the direction of travel of the performance.

In summary it was noted that overall usage of the five community centres had increased marginally by 2,154 visits with a slight increase in income. However the net operating cost position for the service demonstrated the continuous improvement and overall efficiency of the service. It was reported that although it would be challenging, the ambition for the service was to continue this trend towards a zero net operating cost.

The report continued to explain the future plans for the centres with regards to marketing; increasing activity; website development and digital services.

Members agreed that the Community Centres were crucial to the communities that they served and perhaps the local communities could be canvassed to see what they wanted at their local Centre – to make suggestions, in an attempt to increase footfalls. It was noted that each area would have different ideas according to the demographics, but the needs of the communities they served should be met if possible.

It was also noted that the net operating costs for the year 2016-17 had dropped dramatically due to efficiency savings made that year through a staff restructure, resulting in one off savings.

RESOLVED: Members welcomed and noted the report.

## ELS7 BUSINESS IMPROVEMENT AND GROWTH TEAM UPDATE ON WORK PRIORITIES

The Board received a presentation informing them about the current performance and future work priorities of the Business Improvement and Growth Team. The report reflected upon the changing nature of business support both nationally and across the Liverpool City Region (LCR).

The responsibilities of the Business Improvement and Growth Team were explained to Members. It was noted that the delivery of business support across the wider LCR was in a period of transition. It was timely therefore to consider the broader range of activities undertaken by the Team and to identify the key priorities of the Team going forward and ensure that they are focused upon those activities which would have the greatest impact upon the economic regeneration of Halton.

Members wished to thank Wesley Rourke and Tim Leather and the Business Improvement and Growth Team for the work they do for the Council and the promotion of Halton as a business destination. The Officers advised that they were continually trying to embed themselves even more within the business community as there were opportunities for business improvement that had not yet been realised. Members were provided with examples of successful outcomes due to the involvement of the Team and examples of ongoing ones where the Team were currently working with them.

It was suggested by Members that the Business Improvement and Growth Team should have a bigger presence on the Council's website, so it was easier to find and draw attention to with perhaps a link to a promotional video for the LCR Growth Hub in Halton.

RESOLVED: That Members note the activities and performance of the Business Improvement and Growth Team, including the emerging delivery model which better reflects the priorities of the Council, seeking to align local delivery with emerging LCR business support delivery.

## ELS8 PRESENTATION WOMEN'S ORGANISATION

The Board welcomed Maggie O'Carroll, Chief Executive Officer of the Women's Organisation. She gave a presentation to the Board outlining the work of the organisation and how it was being funded to deliver a wide range of business starts and provide self-employment advice to residents in Halton.

In summary she explained that the 'Enterprise Hub' was an integrated package of business support consisting of: awareness raising; one to one advice; start up skills development; mentoring/coaching; access to networks; access to finance; and business processes and infrastructure, eg ICT and policies.

It was reported that there was an 18,000 business start-up deficit within the Liverpool City Region (LCR) as a whole, and that the take up in Halton was particularly low.

She provided Members with some data relating to the business start-ups up to March this year and out of 145 people who registered with the Enterprise Hub in Halton, 67% of these were women. Out of 27 new businesses started, 74% of these were women.

She explained the services of the 'Better Off Finance' programme (lead by the Citizens' Advice Bureau) which was a personal programme of advice and support that helped people take control of money and improved their job prospects.

Ms O'Carroll requested that awareness of the Women's Organisation be raised within the departments of the Local Authority (LA) so that further links could be made within the LA, SME's and amongst the communities of Halton.

Following Members questions, the following additional information was given:

- Older people (50+) were starting up in business and the types of businesses being started had changed. For example there was a growth in more digital based companies in marketing, education, software development.
- It was noted that to run a business ie, be selfemployed, was not for everyone so the Organisation helped people to decide if it was for them by presenting them with a walkthrough or process of what was involved and encouraged them to think realistically;
- Members suggested that perhaps the Women's Organisation could hold an event in conjunction with the Local Authority in the Halton Stadium to raise awareness locally.

RESOLVED: That the Board noted the presentation and action points.

## ELS9 PERFORMANCE MONITORING REPORTS - QUARTER 3 AND QUARTER 4 OF 2016-17

The Board received the performance management reports for quarters 3 and 4 of 2016-17 and were requested to consider and raise any questions or points of clarification in respect of these. Members had received Quarter 3 in advance of the agenda as these were finalised in between

the Board meeting schedule.

It was noted that the key priorities for development or improvement in 2016-17 were agreed by Members and included in Directorate Plans, for the various function areas reported to the Board as follows:

- Enterprise, Employment and Property Services; and
- Community and Environment

The report detailed progress against service objectives and milestones, and performance targets and provided information relating to key developments and emerging issues that had arisen during the period.

The following were highlighted from the reports:

- Officers wished to highlight that during June, July and August, there would be digital offers for school children in the summer programmes of the Libraries, which were free of charge;
- The reduction in the numbers of schools and nurseries engaged in family learning had dropped dramatically in quarter 4, Members raised concerns about this;
- The outcome of the revised Sci-Tech Skills Factory Capital Funding Bid was awaited;
- Congratulations were given to Chris Patino and his team on the success of the Elton John concert on 18 June; and
- Phil Redmond would be visiting the Borough and the Board would be invited to meet him.

RESOLVED: Quarters 3 and 4 2016-17 performance management reports be received.

## Page 8 Agenda Item 3

**REPORT TO:** Employment, Learning and Skills, and Community

Policy & Performance Board

**DATE:** 25 September 2017

**REPORTING OFFICER:** Strategic Director, Enterprise, community and

Resources

**SUBJECT:** Public Question Time

WARD(s): Borough-wide

## 1.0 PURPOSE OF REPORT

1.1 To consider any questions submitted by the Public in accordance with Standing Order 34(9).

- 1.2 Details of any questions received will be circulated at the meeting.
- 2.0 RECOMMENDED: That any questions received be dealt with.

#### 3.0 SUPPORTING INFORMATION

- 3.1 Standing Order 34(9) states that Public Questions shall be dealt with as follows:-
  - (i) A total of 30 minutes will be allocated for dealing with questions from members of the public who are residents of the Borough, to ask questions at meetings of the Policy and Performance Boards.
  - (ii) Members of the public can ask questions on any matter relating to the agenda.
  - (iii) Members of the public can ask questions. Written notice of questions must be given by 4.00 pm on the working day prior to the date of the meeting to the Committee Services Manager. At any one meeting no person/organisation may submit more than one question.
  - (iv) One supplementary question (relating to the original question) may be asked by the questioner, which may or may not be answered at the meeting.
  - (v) The Chair or proper officer may reject a question if it:-
    - Is not about a matter for which the local authority has a responsibility or which affects the Borough;
    - Is defamatory, frivolous, offensive, abusive or racist;

- Is substantially the same as a question which has been put at a meeting of the Council in the past six months; or
- Requires the disclosure of confidential or exempt information.
- (vi) In the interests of natural justice, public questions cannot relate to a planning or licensing application or to any matter which is not dealt with in the public part of a meeting.
- (vii) The Chairperson will ask for people to indicate that they wish to ask a question.
- (viii) **PLEASE NOTE** that the maximum amount of time each questioner will be allowed is 3 minutes.
- (ix) If you do not receive a response at the meeting, a Council Officer will ask for your name and address and make sure that you receive a written response.

Please bear in mind that public question time lasts for a maximum of 30 minutes. To help in making the most of this opportunity to speak:-

- Please keep your questions as concise as possible.
- Please do not repeat or make statements on earlier questions as this reduces the time available for other issues to be raised.
- Please note public question time is not intended for debate issues raised will be responded to either at the meeting or in writing at a later date.

## 4.0 POLICY IMPLICATIONS

None.

### 5.0 OTHER IMPLICATIONS

None.

### 6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES

6.1 Children and Young People in Halton

None.

6.2 Employment, Learning and Skills in Halton

None.

6.3 A Healthy Halton

None.

6.4 A Safer Halton

None.

6.5 Halton's Urban Renewal

None.

- 7.0 EQUALITY AND DIVERSITY ISSUES
- 7.1 None.
- 8.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972
- 8.1 There are no background papers under the meaning of the Act.

## Page 11 Agenda Item 4

REPORT TO: Employment, Learning, Skills and Community Policy &

Performance Board

**DATE:** 25<sup>th</sup> November 2017

**REPORTING OFFICER:** Strategic Director – Enterprise, Communities and Resources

**PORTFOLIO:** Economic Development

**SUBJECT:** Policy Update – Employment Learning and Skills

## 1.0 PURPOSE OF THE REPORT

1.1 To inform the Board of recent national policy announcements relevant to the Employment, Learning and Skills Policy Performance Board.

## 2.0 RECOMMENDATION:

2.1 That the report is noted.

### 3.0 BACKGROUND

- 3.1 A number of policy, legislation, consultation and guidance documents, are issued by government departments and agencies that have varying degrees of relevance to issues on the employment, learning and skills agenda and related topics.
- 3.2 The information provided is not intended to be in-depth but provides a brief summary of key announcements along with observations of local relevance, where appropriate. The Board can then consider whether to initiate more detailed scrutiny and/or report to a future meeting.
- 3.3 The report should be considered alongside the 'key developments' and 'emerging issues' that are set out in the Quarterly Performance Report.

## Local Government Association; Proposals for an Integrated and devolved employment and skills service

## The LGA has produced a document 'Work Local: our vision for an integrated and devolved employment and skills service'

It sets out proposals for how Combined Authorities and groups of Councils, in partnership with local stakeholders, will plan, commission and have oversight of the service. It would bring together advice and guidance, employment, skills, apprenticeship and business support around place, providing a more coherent offer for the unemployed and low skilled of all ages, while supporting local economic growth by forging better links between training providers and employers.

## **Liverpool City Region Employment and Skills Annual Report**

Employment and skills is a priority for the Liverpool City Region Combined Authority and during 2016/17, major progress has been made through our work with partners to secure training and employment opportunities for residents and ensure skills provision is aligned to local business needs.

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The Skills Survey will be conducted via telephone interviews, an online survey and participation in focus groups and will be the Combined Authority's first (and biggest) business survey of its kind.

## **Liverpool City Region Skills Survey**

The Liverpool City Region Combined Authority is seeking the views of businesses to drive skills improvements and accelerate business growth and success via the survey; the results of the survey will be used to inform the future commissioning of skills provision across the City Region.

Following a period of survey piloting, the Employer Skills Survey went live during w/c 12 June 2017 and was launched formally on 15 June by the Metro Mayor, Portfolio Lead for Skills and Apprenticeships and Chair of the LEP. The intention is to secure 1,800 valid responses via a telephone interview as well as an on-line survey option.

The final report will be available in November

## The Taylor Review of Modern Working Practices

The Prime Minister commissioned an Independent Review of Employment Practices in the Modern Economy in October 2016. Matthew Taylor (the Chief Executive of the Royal Society of the Arts) led the review to consider how employment practices need to change in order to keep pace with modern business models.

The review considered the implications of new forms of work, driven by digital platforms, for employee rights and responsibilities, employer freedoms and obligations, and our existing regulatory framework surrounding employment.

The review completed in July 2017, considers the implications of new forms of work on worker rights and responsibilities, as well as on employer freedoms and obligations. It sets out seven principles to address the challenges facing the UK labour market.

## The seven principles are:

- 1. Our national strategy for work the British way should be explicitly directed toward the goal of good work for all, recognising that good work and plentiful work can and should go together. Good work is something for which Government needs to be held accountable but for which we all need to take responsibility.
  - a) The same basic principles should apply to all forms of employment in the British economy there should be a fair balance of rights and responsibilities, everyone should have a baseline of protection and there should be routes to enable progression at work.
  - b) Over the long term, in the interests of innovation, fair competition and sound public finances we need to make the taxation of labour more consistent across employment forms while at the same time improving the rights and entitlements of self-employed people.
  - c) Technological change will impact work and types of employment and we need to be able to adapt, but technology can also offer new opportunities for smarter regulation, more flexible entitlements and new ways for people to organise.

## Page 13

- 2. Platform based working offers welcome opportunities for genuine two way flexibility and can provide opportunities for those who may not be able to work in more conventional ways. These should be protected while ensuring fairness for those who work through these platforms and those who compete with them. Worker (or 'Dependent Contractor' as we suggest renaming it) status should be maintained but we should be clearer about how to distinguish workers from those who are legitimately self-employed.
- 3. The law and the way it is promulgated and enforced should help firms make the right choices and individuals to know and exercise their rights. Although there are some things that can be done to improve working practices for employees, the 'employment wedge' (the additional, largely nonwage, costs associated with taking someone on as an employee) is already high and we should avoid increasing it further. 'Dependent contractors' are the group most likely to suffer from unfair onesided flexibility and therefore we need to provide additional protections for this group and stronger incentives for firms to treat them fairly.
- 4. The best way to achieve better work is not national regulation but responsible corporate governance, good management and strong employment relations within the organisation, which is why it is important that companies are seen to take good work seriously and are open about their practices and that all workers are able to be engaged and heard.
- 5. It is vital to individuals and the health of our economy that everyone feels they have realistically attainable ways to strengthen their future work prospects and that they can, from the beginning to the end of their working life, record and enhance the capabilities developed in formal and informal learning and in on the job and off the job activities.
- The shape and content of work and individual health and well-being are strongly related. For the benefit for firms, workers and the public interest we need to develop a more proactive approach to workplace health.
- 7. The National Living Wage is a powerful tool to raise the financial base line of low paid workers. It needs to be accompanied by sectoral strategies engaging employers, employees and stakeholders to ensure that people – particularly in low paid sectors – are not stuck at the living wage minimum or facing insecurity but can progress in their current and future work.

#### Area Based Review

Members have previously received updates on the Further Education Area Based Review

A Strategic Planning and Oversight Group (SPOG) has been established to take forward the key recommendations identified in the review, through a series of workstreams, namely:

- To commission an apprenticeship growth plan
- Curriculum collaborative planning and specialisation recommendations
- Ensuring access to provision and learner support highlighted by the recommendations
- Collaborate to address the needs of SEND post-16 learners in the LCR
- Careers information advice and guidance co-ordination
- NEET

## **Manufacturer Live 2018**

- The UK's largest event dedicated to the manufacturing sector will be held in Liverpool for the next three years.
- The event will take place on November 16 & 17 and will attract 8,000 companies\delegates.
- The event will also incorporate a Digital Manufacturing Expo and a standalone event for the 'German British Business Forum'
- Halton Council is working closely Sci-Tech Daresbury and other to bring delegates out from the Conference to the Borough for dedicated, themed, tours.

## 4.0 POLICY IMPLICATIONS

5.1 The varied range of issues covered in this report potentially present a number of challenges and opportunities across a number of the Council's current priorities. Where appropriate a more detailed analysis of the information and relevance to the council will take place.

## 4.0 OTHER IMPLICATIONS

5.1 None

### 5.0 RISK ANALYSIS

5.1 There are no immediate risks directly relating to the information in the report.

## 6.0 EQUALITY AND DIVERSITY ISSUES

6.1 None

## 7.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972

7.1 None under the meaning of the Act.

## Page 15 Agenda Item 5a

REPORT TO: Employment, Learning & Skills and Community

Policy and Performance Board

DATE: 25<sup>th</sup> September 2017

REPORTING OFFICER: Strategic Director, People & Economy

PORTFOLIO: Economic Development

SUBJECT: Business Growth Programme in Halton: Update

WARD(S) Borough-wide

### 1. PURPOSE OF THE REPORT

1.1 The report and presentation will inform members about the current performance of the Halton Business Growth Programme

### 2.0 **RECOMMENDATION: That:**

i) Members note the activities and performance of the Business Growth Programme and the support available to Small to Medium Enterprises within Halton

## 3.0 **SUPPORTING INFORMATION**

## 3.1 Background

The Business Growth Programme within Halton is part of a City Region initiative designed to assist Small to Medium Enterprises to grow and create employment. The Business Growth Programme started in January 2016 and is scheduled to finish December 2018.

The Business Growth Programme provides assistance by commissioning external suppliers to undertake a 2-stage intervention with eligible Halton businesses.

## Stage 1:

An initial Diagnostic phase considering overall business performance and identifies areas for improvement or to capitalise upon strengths. This results in an Action Plan and set of priorities for additional support from the Business Growth Programme

## Stage 2:

Additional support from the Business Growth Programme in one or more of the following disciplines:

- Financial Management
- ICT
- Improving Environmental Performance and Waste Minimisation
- Improving HR Practices and Procedures
- Process Efficiency, including Manufacturing
- Procurement and Tender Readiness
- Sales and Marketing
- Strategic Business Planning

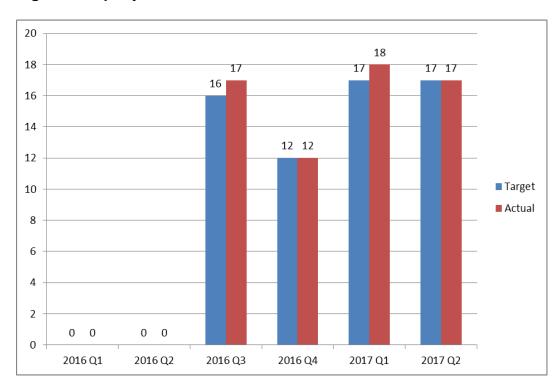
Table 1 shows the Business Growth Programme targets for Company Assists and Jobs Created.

**Table 1: Business Growth Programme Targets** 

	2016	2017	2018	Total
Company Assists	29	68	26	123
Jobs Created	0	56	52	108

Fig. 1 shows performance against Company Assists from the start of the programme from January 2016 to July 2017:

Fig. 1: Company Assists Q1 2016 - Q2 2017

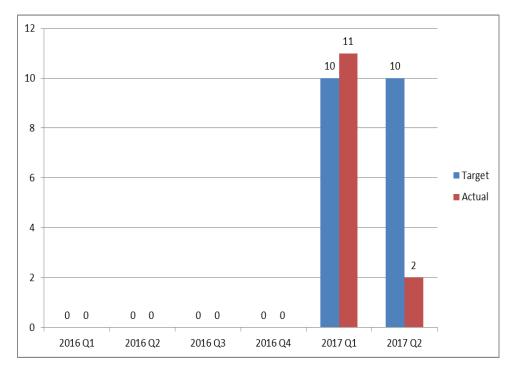


There are currently 109 Halton Businesses participating in the programme. Halton Business Growth Programme has until December 2018 in order to meet the Company Assists target of 123.

Fig. 2 shows performance against Jobs Created from the start of the

programme until July 2017:

Fig. 2: Jobs Created Q1 2016 - Q2 2017



In order to meet the Jobs Created target the programme is working with suppliers to identify those businesses who are most likely to have generated additional jobs following Halton Business Growth Programme engagement. These businesses are being contacted and individual visits undertaken. These visits have identified and documented additional jobs created to date. This exercise will continue until December 2018 in order to meet the Jobs Created target of 108.

## 4.0 **POLICY IMPLICATIONS**

4.1 The support available through the Business Growth Programme will positively impact upon the sustainability and growth of businesses located in the Halton area.

### 5.0 FINANCIAL IMPLICATIONS

5.1 There are no financial implications associated with this report

## 6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES

## 6.1 Children & Young People in Halton

The presence of sustainable and growing businesses within Halton will result in greater employment opportunities for the Borough's young people.

## 6.2 Employment, Learning & Skills in Halton

The presence of sustainable and growing businesses within Halton will result in greater employment opportunities for the community of Halton.

## 6.3 **A Healthy Halton**

Access to sustainable employment will impact positively upon the health of the Borough

## 6.4 A Safer Halton

No implications

## 6.5 Halton's Urban Renewal

No implications

## 7.0 **RISK ANALYSIS**

7.1 The resources of the Business Improvement and Growth Team are finite. Adequate resources will be required to successfully complete the Business Growth Programme within Halton.

## 8.0 **EQUALITY AND DIVERSITY ISSUES**

There are no equality and diversity issues

## 9.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972

Document	Place of Inspection	Contact Officer
Promotional information	Foyer and 5 <sup>th</sup> Floor Halton Borough Council Municipal Building Kingsway, Widnes WA87QF	David Unsworth Tel: 0151 511 6803

## Page 19 Agenda Item 6a

**REPORT TO:** Employment, Learning & Skills and Community Policy

& Performance Board

**DATE:** 25/09/2017

**REPORTING OFFICER:** Strategic Director, Enterprise, Resources &

Community

**PORTFOLIO:** Economic Development

**SUBJECT:** Adult Learning Service - Update

**WARDS:** Borough-wide

### 1.0 PURPOSE OF THE REPORT

1.1 The purpose of this paper is to update the PPB on the activity taking place in Adult Learning.

### 2.0 RECOMMENDATION

The PPB welcomes the progress made to date in managing an effective adult learning service.

## 3.0 SUPPORTING INFORMATION

- 3.1 The funding for Adult Learning comes from the Education & Skills Funding Agency via the Adult Education Budget. Funding levels for 2017/18 are of a similar level to 2016/17 and this funding is used to offer a range of accredited and non-accredited learning in a variety of subjects including maths, English, sector specific and general employability skills, ICT, childcare and a small number of leisure type courses such as art, garment construction and calligraphy.
- **3.2** Programmes are currently delivered from Kingsway Learning Centre, Widnes, Acorn Learning Centre, Runcorn and Halton Lea library.

A good quality Children's Centre contract continues to be delivered in all of the children's centres, offering a range of engagement and qualification courses that both enhance parents' ability to support their children's development and support parents into further learning or employment.

3.3 The service currently employs 3 full time and 18 part time or sessional tutors. Following our latest Ofsted inspection in March 2017, the service was commended for continuing to place a high priority on recruiting learners who have high levels of disadvantage, face significant barriers to participating in education and training and face challenges in getting a job. Ofsted reported that the service continues to develop the provision well to

improve the life chances of our learners and that we respond effectively to the community needs in Halton. Partnership working with employers was deemed to be exemplary. An area of focus following inspection was that on a few courses such as introductory courses in English and mathematics and early years and playwork, too many learners leave early so the team will make this a key area of focus.

3.4 The service participated in a national pilot / research project to assess the impact of adult learning on the recovery of learners with mild/moderate mental health difficulties. The 2-year project ended in July 2017 and the Adult Learning Service has worked with 175 learners to help them manage their condition and move forward with their learning. Analysis of data is currently taking place at national level and will be released in January 2018.

The Adult Learning Service has allocated funding within the 2017/18 Adult Education Budget to continue the delivery of provision to support learners' personal growth and positive wellbeing. In addition learners who completed the course during the 2-year project and may need to develop their skills and enhance their well-being will be offered courses to in Assertiveness, Stress Management and Confidence Building and Self-Esteem

**3.5** Further information showing the profile of adults attending Adult/Family learning programmes in 2016/17 is detailed below:

Disability/Learning Difficulty				
41%				
63%				
72%				
28%				
0.2%				
0.2%				
0.3%				
0.1%				
0.3%				
0.4%				
0.2%				
1.3%				
0.2%				
0.6%				
0.3%				
0.1%				
0.4%				
0.1%				

White and Asian	0.2%
White and	
Caribbean	0.3%
White British	92.7%
White Irish	0.7%
White Other	1.9%

**3.6** Further information showing the demographic profile of adults attending learning programmes in 2016/17 is detailed below:

Ward	
Appleton	7.1%
Beechwood	2.0%
Birchfield	2.9%
Broadheath	5.0%
Daresbury	0.9%
Ditton	7.5%
Farnworth	4.3%
Grange	4.3%
Hale	0.4%
Halton Brook	5.3%
Halton Castle	7.8%
Halton Lea	7.3%
Halton View	7.5%
Heath	2.4%
Hough Green	5.8%
Kingsway	5.7%
Mersey	6.2%
Norton North	3.1%
Norton South	6.0%
Riverside	6.3%
Windmill Hill	3.8%

## 4.0 POLICY IMPLICATIONS

4.1 Improving skills and employment prospects of residents is a key strategic theme in the Corporate Plan and therefore the development of maths, English and ICT must remain a priority.

## 5.0 FINANCIAL IMPLICATIONS

In 2016/2017, an Area Based Review of skills took place across Liverpool City Region. Part of the review includes the devolution of the Adult Education Budget (AEB), which both council Adult Learning services and FE colleges in the region receive. Full devolution of the budget is expected to be for the 2018/19 academic year. The Adult Learning Team is cooperating with city region colleagues in determining key requirements

necessary for receiving an AEB allocation. It is likely that there will be a redistribution of AEB across the providers in the city region; current allocations are based on out of date historical data.

## 6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES

## 6.1 Children and Young People in Halton

The relationship between adult skills and children's achievement is well documented. Family learning data shows that children who are involved in family learning enjoy higher attainment. Feedback shows that parents also feel better able to support children's learning and are more confident to work in partnership with schools. These outcomes could potentially support other initiatives such as Troubled Families and offer supplementary interventions to develop skills of both children and parents. A national enquiry into Family Learning in England and Wales, 'Family Learning Works', outlines recommendations for England which include:

- Family Learning should be integral to school strategies to raise children's attainment and to narrow the gap between the lowest and highest achievers
- Key government departments should include Family Learning in their policies and strategies in order to achieve cross-departmental outcomes

## 6.2 Employment, Learning and Skills in Halton

Adult learning is a key element of employment, learning and skills strategies to engage those furthest from the labour market and improve employability. 76% of learners are unemployed and 66% have been employed for longer than 6 months, 44% longer than 36 months. The Adult Learning Team and wider division secured European Social Funding (January 2016- end December 2018) to deliver a Ways to Work project and this funding is helping to increase the employability levels of Halton's residents who are out of work through a range of targeted interventions. ESF funding is able to work in a complementary way with the Education & Skills Funding Agency allocation.

## 6.3 A Healthy Halton

There is a relationship between poor health and low skill levels. By increasing learners' skills and confidence levels, community learning can contribute to an increase in the number of adults enjoying better health. Evidence of impact measures collected within the service show that 25% of learners on leisure type courses enjoy improved mental health and wellbeing and 36% improved their confidence. More clinical measures employed on the Mental Health project show improved PHQ and GAD scores following adult learning intervention.

## 6.4 A Safer Halton

Learners on Family Learning programmes have options to study units to keep children healthy and safe. Childcare learners study Safeguarding

units in more depth and this knowledge contributes to a safer community as well being applied professionally. Learners on sector specific employability courses (e.g. Care, Construction) cover health and safety in the workplace as part of their studies. The most recent Ofsted report recognises that safeguarding policies and procedures within the Division, including referrals, are comprehensive and implemented well. It goes on to say that managers have implemented successfully a detailed and high-quality action plan to reduce the risk of extremism and radicalisation to learners. Learners are made sufficiently aware of the risks associated with using the Internet to keep themselves safe.

6.5 Halton's Urban Renewal N/A

### 7.0 **RISK ANALYSIS**

7.1 Funding for 2017/18 has been agreed at the same level as 2016/17 and as such we feel there are no significant risks arising in the coming academic year.

## 8.0 **EQUALITY AND DIVERSITY ISSUES**

8.1 Whilst there is good provision to engage those working at Entry 3 – Level 2 skill levels, further investment is needed to engage those furthest away from the labour market.

## 9.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972

9.1 None under the meaning of the Act.

## Page 24 Agenda Item 6b

REPORT TO: Employment, Learning & Skills and

Community Policy and Performance Board

**DATE:** 25<sup>th</sup> September 2017

**REPORTING OFFICER:** Strategic Director Enterprise, Community &

Resources

**PORTFOLIO:** Economic Development

SUBJECT: DWP Work Programme Contract Update

WARDS: Borough wide

### 1.0 PURPOSE OF THE REPORT

1.1 To provide members with an overview of the Department for Work & Pensions (DWP) Work Programme contract currently being delivered by Halton People into Jobs, including achievements to date, income and expenditure and future strategy.

1.2 To provide opportunities to members to raise any questions with regards to the DWP Work Programme.

## 2.0 RECOMMENDATION: That

1) the report be noted

### 3.0 SUPPORTING INFORMATION

## 3.1 Background information

- 3.1.1 In June 2011 Halton Borough Council entered into a subcontracting arrangement with two Prime Contractors (Ingeus Deloitte and A4E (now PeoplePlus)) who had been tasked with delivering the Department for Work & Pensions Work Programme over the next 7 years. The Work Programme replaced all other Welfare to Work programmes at that time.
- 3.1.2 The programme is mandatory although some voluntary referrals can be made by certain 'customer' groups. There are 10 different customer groups with referrals to the programme coming from Job Centre Plus (JCP).

Group	Customer Type	Paid Outcome Fee Stage
PG1	Aged 18-24 in receipt of Job Seekers' Allowance	26wks in employment
PG2	Aged 25+ in receipt of Job Seekers' Allowance	26wks in employment
PG3	JSA Not in Education, Employment or Training	13wks in employment
PG4	JSA claimants (Ex-Incapacity Benefit claimants)	13wks in employment
PG5	Employment Support Allowance (Work Related Activity Group 12MTH MANDATORY)	13wks in employment
PG6a	Employment Support Allowance (Work Related Activity Group 3/6MTH MANDATORY)	13wks in employment
PG6b	Employment Support Allowance (Work Related Activity Group 12MTH MANDATORY)	13wks in employment
PG7	Employment Support Allowance (Work Related Activity Group 12MTH MANDATORY – Ex-Incapacity Benefit claimants)	13wks in employment
PG8	Incapacity Benefit and Income Support (Volunteers)	13wks in employment
PG9	Job Seekers' Allowance claimants – Day 1 Prison Leavers	26wks in employment

- 3.1.3 The programme offers 'Payment by Results', which are received on achievement of sustained job outcomes.
- 3.1.4 Performance is measured against Priority Group (PG) customers as follows:
  - PG1 (18-24 Job Seekers' Allowance (JSA) claimants)
  - PG2 (25+ JSA claimants)
  - PG6a and PG6b (Employment Support Allowance (ESA) claimants)
- 3.1.5 Those referred to the Work Programme have been unemployed for 9+ months (unless they are ESA volunteers or newly released from prison).
- 3.1.6 Two 'Prime' Contractors (Ingeus Deloitte now known as just 'Ingeus' & PeoplePlus) were awarded the Work Programme contract covering the 'Contract Package Area' of Merseyside, Lancashire and Cumbria (Halton being part of Merseyside). Ingeus subcontracted 100% of their Halton contract to Halton People into Jobs; whilst PeoplePlus subcontracted 50% of their Halton contract to Halton People into Jobs (PeoplePlus delivers the other 50% of their Halton contract from their

own PeoplePlus Runcorn office). Therefore, HBC (through HPIJ) delivers a total of 75% of the Halton Work Programme contract from Runcorn and Widnes office bases.

## 3.2 Performance/achievement

- 3.2.1 Contract delivery commenced in June 2011, meaning we are now in year 7 (started April 2017). Performance is comprehensively managed and monitored through a range of internal and external measures. DWP does not allow for individual provider performance to be shared publicly, therefore, the data provided below is a combination of performance on both the Ingeus and PeoplePlus contracts.
- 3.2.2 Performance years 1 to 6 (June 11 to end of March 2017):
  - 3900 customers started on the Work Programme overall
  - 1665 customers were supported into employment (1<sup>st</sup> job starts only)
  - 881 customers have been supported back into employment (subsequent job starts not including 1<sup>st</sup> job starts above)
- 3.2.2 The Work Programme contracts are now into year 7 and below shows HBC's current position April to July 2017:
  - 31 customers have been supported into employment (1<sup>st</sup> job starts only)
  - 33 customers have been supported back into employment (subsequent job starts not including 1<sup>st</sup> job starts above)
- 3.2.3 The final referrals to the Work Programme were made by the 31st March 2017. Customers will continue to be supported until 31<sup>st</sup> March 2019. The new DWP Work & Health Programme will commence in January 2018 whilst this is not a direct replacement for the Work Programme, it will continue to work with those unemployed residents with health conditions.
- 3.2.4 At the end of July 2017 HBC achieved an average of 187.5% referral to job outcome rate for the last 12 month rolling Minimum Performance Level (MPL) period against the DWP target of 160%.

## 3.3 Income and expenditure

- 3.3.1. Income is generated from job outcome payments (paid at 13 weeks and 26 weeks in employment) and sustained job outcome payments, whilst customers remain in sustainable employment.
- 3.3.2 Income and expenditure is closely monitored, through a combination of internal and external mechanisms, to ensure that contracts are delivered efficiently.

3.3.3 Where possible, access to other available services and/or funding streams are maximised to support the delivery of the Work Programme contracts and their challenging targets. The Work Programme is delivered by HPIJ and the services delivered by the rest of the Employment, Learning & Skills Division within which HPIJ sits provide valuable opportunities for Work Programme clients at nil cost. Both Ingeus and PeoplePlus have commended the infrastructure arrangements in place during review meetings.

## 3.4 New Basket of Performance Measures

- 3.4.1 In 2014 DWP introduced a new basket of measures for all Prime Contractors/Sub-Contractors delivering the Work Programme. This included a significant change to the way in which performance was being contractually measured.
- 3.4.2 In April 2016 we received notification from DWP confirming updated targets for the Work Programme for 2016/17. Progress against Work Programme targets is reported to Ministers and the DWP Executive Team. The purpose of the targets is to drive continuous improvements across the Work Programme.

## **DWP Stretch Targets 2016/2017**

3.4.3 The table below gives the performance stretch targets for 2016/17 and 2017/2018 that the contract is required to achieve on a rolling 12 month basis. It also details the RAG distributions that the DWP applies.

Red (performance improvement notice)		Amber  (action plan to accelerate performance)	Light Amber  (possibly be placed on performance action plan by Prime Contractor)	Green (required performance levels)	
PG1	<110%	110% - 129.9%	130% - 144.9%	>145%	
PG2	<120%	120% - 144.9%	145% - 172.9%	>173%	
PG3	<160%	160% - 189.9%	190% - 221.9%	>222%	
PG4	<145%	145% - 164.9%	165% - 184.9%	>185%	
PG5	<20%	20% - 29.9%	30% - 41.9%	>42%	
PG6A	<160%	160% - 189.9%	190% - 219.9%	>220%	
PG6B	<175%	175% - 209.5%	210% - 243.9%	>244%	
PG7	<65%	65% - 84.5%	85% - 105.9%	>106%	
PG9	<60%	60% - 79.9%	80% - 93.9%	>94%	
All PG	<115%	115% - 134.9%	135% - 159.9%	>160%	

3.4.4 It is anticipated that DWP will be sending out a revised set of targets in October 2017 for the duration of the contract.

## How the profiled cohort performance is calculated:

- 3.4.5 There are four pieces of information used to calculate the End of Cohort Profile:
  - The number of referrals to the Work Programme provider each calendar month:
  - The Minimum Performance Level (MPL) for each cohort of referrals;
  - The profile or distribution for the length of time between claimants being referred to the Work Programme and achieving a job outcome; and
  - A one month lag has been added between a job outcome being achieved and a job outcome being claimed to allow for administrative activities.

These four pieces of information are combined to calculate the number of job outcomes required to meet the Quarterly MPL(s) or the Twelve Month Rolling MPL(s).

3.4.6 Below is a worked example of how the profiling cohort is calculated:

Consider a contract where for Priority Group 1 customers (MPL = 38.4%) if there were 1,000 referrals in June 2011, allowing the 1 month lag:

- We would not expect any Job Outcomes until January 2012 as it takes 6 months to gain a Job Outcome and we allow a month for Providers to report Job Outputs to DWP.
- In January 2012 we expect 1000 \* 1.8% = 18 Job Outcomes
- In February 2012 we expect 1000 \* 2.7% = 27 Job Outcomes
- In March 2012 we would expect 1000 \* 2.6% = 26 Job Outcomes
- By December 13, the last month in the profile trajectory (month 31) this cohort should provide a total of 384 Job Outcomes. This represents the 38.4% MPL for PG 1

## 3.5 Key Successes

3.5.1 In May 2017 internal audit completed an Information Security audit to ensure the HPIJ's compliance with ISO27001:05 in regard to the Ingeus Security Plan. Auditors were required to provide assurance over the Council's risk management, control and governance processes. The opinion they provided was based on their assessment and testing

- of the systems and controls in operation at the time the audit was carried out. The rating achieved was Substantial and Audit advised there was a sound system of control in operation to manage risks effectively
- 3.5.2 At the end of July 2017 HPIJ continued to exceed the above stretch targets against all key priority payment groups on the Ingeus contract (PG1, PG2, PG6a and PG6b). PG6a/PG6b performance has improved significantly on the People Plus contract during year 7.
- 3.5.2 HPIJ continues to deliver excellent 'in work' support to customers that have secured employment, achieving higher than average in work support contact rates. HPIJ have been asked to share best practise with other delivery partners across the CPA.

## 3.6 Key issues

3.6.1 In February 2016 HPIJ received a formal performance improvement notice (PIN) from People Plus as a result of not achieving the MPL for customer group PG6a. We implemented a performance improvement plan (PIP) to drive up and improve performance levels for all ESA customer groups (PG4-PG8) up to 31<sup>st</sup> March 2017. Significant improvements were made however we are still below the DWP stretch target for customer group PG6a. Underperformance was mainly due to there being a small number of customers that could be worked with and supported on the contract that had not had a change in circumstances i.e. customers had not moved into the ESA Support group or waiting a Work Capability Assessment or had no live claim to benefits therefore were not mandated to participate in the programme. It is anticipated that the target will be exceeded by the end of this performance year (March 2018).

## 3.7 Concluding comments

- 3.7.1 Overall performance, quality and compliance standards have continued to improve year on year since both Work Programme contracts were implemented in June 2011.
- 3.7.2 Partnership working between Halton Borough Council and PeoplePlus/Ingeus is valued highly by both Prime Contractors. As referrals to the Work Programme come to an end, it was important that we had succession planning in place. We have submitted expressions of interest to seek further partnership and funding opportunities for the new Work & Health Programme. Ingeus are currently awaiting the announcement from DWP on the outcome of their Work and Health Programme bids that were submitted this year. Delivery of this new contracted is expected to commence November 2017 and should Ingeus be successful in winning the contract, HPIJ will continue to act as their subcontractor supporting the residents of Halton.

#### 4.0 POLICY IMPLICATIONS

4.1 We are almost half way through year 7 delivery. All referrals to the programme ceased 31<sup>st</sup> March 2017. Customers on programme will be supported up to 31<sup>st</sup> March 2019. As caseloads reduce a review of staffing and resource requirements is being undertaken.

### 5.0 FINANCIAL IMPLICATIONS

None

#### 6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES

## 6.1 Children & Young People in Halton

Some Work Programme customers also engage with the Troubled Families project and the 2 projects complement each other in supporting local residents with a range of issues.

## 6.2 Employment, Learning & Skills in Halton

The achievements that have come out of the Work Programme delivery by Halton Borough Council by getting so many people into work is a very positive outcome for the local economy. Many of the individuals that have accessed the programme have also gained vital maths, English and employability skills along the way, in addition to sector specific qualifications such as CSCS cards, SIA licences, etc.

## 6.3 A Healthy Halton

None

## 6.4 A Safer Halton

None

## 6.5 Halton's Urban Renewal

None

## 7.0 RISK ANALYSIS

7.1 The management of the Work Programme contract has been meticulous and close monitoring both internally and externally ensure any risks identified are carefully mitigated, with clear action plans in place to address any underperformance, quality and compliance factors.

### 8.0 EQUALITY AND DIVERSITY ISSUES

None.

## 9.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972

None under the meaning of the Act.

## Page 31 Agenda Item 7a

**REPORT TO:** Employment, Learning & Skills and

Community PPB

**DATE:** 25<sup>th</sup> September 2017

**REPORTING OFFICER:** Strategic Director, Enterprise, Community &

Resources

PORTFOLIO: Economic Development

**SUBJECT:** Economic Assessment and Halton

Tomorrow

WARDS: Borough Wide

### 1.0 PURPOSE OF THE REPORT

1.1 To provide Halton's current economic profile and an update Members on proposals to develop a more in-depth economic assessment. In line with future trends and economic forecast models.

2.0 RECOMMENDATION: That the Policy and Performance Board receive and comment upon the update.

## 3.0 SUPPORTING INFORMATION

- 3.1 The current economic profile is included at Appendix 1 and the intention is to produce a more in-depth assessment to provide an evidence base for 'Halton Tomorrow'. Halton Tomorrow would be a vision for how Halton's economy will look in the future and will set out future challenges and how the borough might respond to these challenges. The assessment will be based on information specific to Halton and it is proposed will include new data that has not been analysed previously. Reporting will be in the first quarter of 2018, in order to assess the impact of recent major infrastructural changes in the borough. The assessment will constitute a "deep dive" of information in order to understand the issues thoroughly. It will assess the following categories and conclude with Halton's future prospects outlined in a Halton Tomorrow document. It will cover:
  - 1. The Economic Overview. An assessment of the major factors that are driving the Halton economy (macro-economic factors) and will set out the impact of these factors in the local context. External shocks are the most significant uncontrolled factor impacting upon the economy. Therefore, it is important to understand what they are and how useful existing environment scanning is at predicting them in order to mobilise and deploy resources appropriately.

- 2. Enterprise and Jobs. An assessment will be completed focusing on the prospects for job growth and business starts in Halton to help us gain an understanding the factors that lead to a strong performance in the labour market, and which factors lead to an individual starting a business. This will enable us to better understand how to direct and allocate resources in order to increase the number (and quality) of jobs in the Halton and increase the number of self-employed both factors in competitiveness and a strong economy.
- 3. **The Resident Population.** An understanding of the resident population and where and how support needs to be targeted to ensure a strong performance in the labour market for the coming years. With 40% of the forecast jobs being created not presently existing, we need to ensure that the Halton population is able to take advantage of these opportunities.
- 4. **Skills.** An assessment will be completed comparing the skill demands from employers in Halton with the labour supply of the resident population. The reason for the focus on resident population is because this is where we want to target intervention to ensure that local people benefit from the opportunities in the future economy. This work will complement work currently being undertaken to develop a Skills Strategy in the City Region.
- 5. Land, infrastructure, and transport. An assessment will be carried out to see how well suited the physical environment of Halton is to take advantage of the opportunities over the following decades. This will include a roads and infrastructure assessment and comprehensive premises study.
- 6. **Future prospects, Halton Tomorrow.** The above five steps will inform which interventions we need to put in place to meet the needs of Halton as we advance to the middle of the 21<sup>st</sup> Century. Ensuring that we have the appropriately skilled and trained workforce to meet these demands, will be one of the clear leadership roles that Halton Council can take to delivering a strong, sustainable and relevant economy for the local people of Halton.
- 3.2 The process for producing the report and proposed structure is as follows:
  - Assess each of the areas as outlined above using established methods of analysis and appraisal in order to gain a deep understanding of the issues and how they impact on the economy of Halton.

- 2. Verify the findings of stage one through individual consultations with partner organisations, business and residential consultation to ensure we are meeting need.
- 3. Produce a vision for Halton Tomorrow, together with aims and objectives for the economy of Halton.
- 4. Final verification with a view to action planning and implementation during 2018.

## 4.0 POLICY IMPLICATIONS

There are no policy implications associated with this report.

### 5.0 FINANCIAL IMPLICATIONS

There are no financial implications associated with this report.

## 6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES

## 6.1 Children and Young People in Halton

There are no implications associated with this report.

## 6.2 Employment, Learning and Skills in Halton

The Economic Assessment and Halton Tomorrow will assist in providing job opportunities for local people and address future employment and skills needs in Halton. It will look at new employment opportunities and self-employment as route into a sustainable and secure future for residents.

## 6.3 A Healthy Halton

There are no implications associated with this report.

#### 6.4 A Safer Halton

There are no implications associated with this report.

### 6.5 Halton's Urban Renewal

The analysis of future forecast trends may lead to recommendations for improvement particularly with business premises and infrastructure.

### 7.0 RISK ANALYSIS

In line with an orange book assessment there is no likelihood or impact of this work on beyond the team performing the task.

## 8.0 EQUALITY AND DIVERSITY ISSUES

There are no equality or diversity issues.

## 9.0 LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF THE LOCAL GOVERNMENT ACT 1972

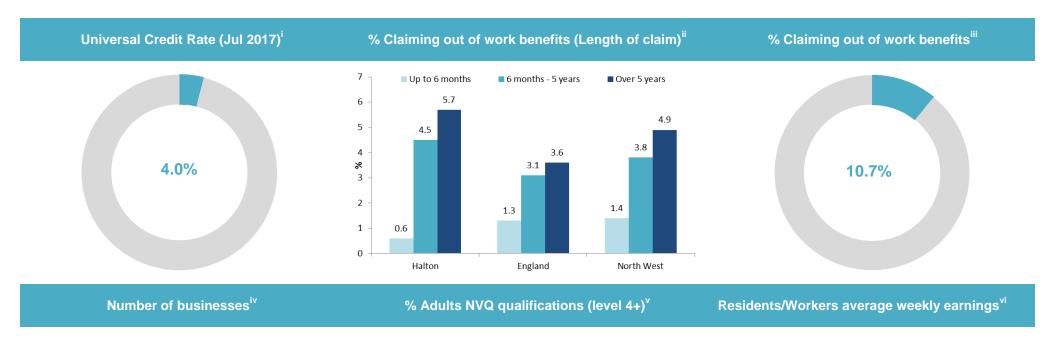
Document	Place of Inspection	Contact Officer
Economic Profile	Research and Intelligence Team, 7th Floor Municipal Building	Richard Parr
UK industrial Strategy	Regeneration Team, 5 <sup>th</sup> Floor Municipal Building	Paul Corner
Liverpool City Region Skills for Growth Priorities	Regeneration Team, 5th Floor Municipal Building	Paul Corner

## Appendix 1 Economic Profile

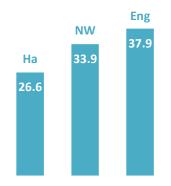
## **Halton Economic Profile (August 2017)**

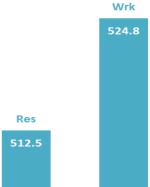
Produced by HBC's Customer Intelligence Unit: research@halton.gov.uk





3,430





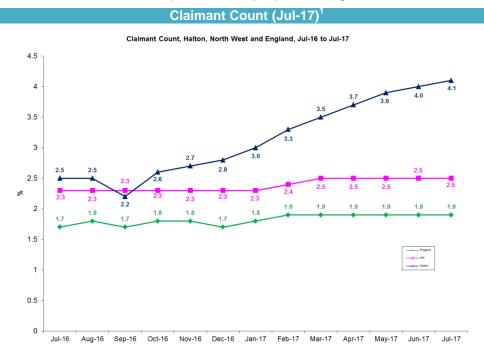
<sup>%</sup> of 16-64 year olds claiming Universal Credit, NOMIS, Jul-17,

<sup>%</sup> of 16-64 year olds claiming out-of-work-benefits (Length of Claim), NOMIS, Nov-16 % of 16-64 year olds claiming out-of-work-benefits, NOMIS, Nov-16

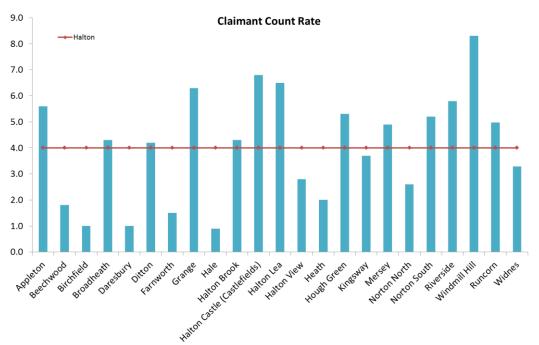
Total Number of Enterprises, UK Business: Activity, Size and Location, ONS 2016
 6 of 16-64 year olds, ONS Annual Population Survey, Jan-16 to Dec-16

<sup>&</sup>lt;sup>vi</sup>Average (median) gross weekly earnings of full-time workers, ONS Annual Survey of Hours and Earnings 2016

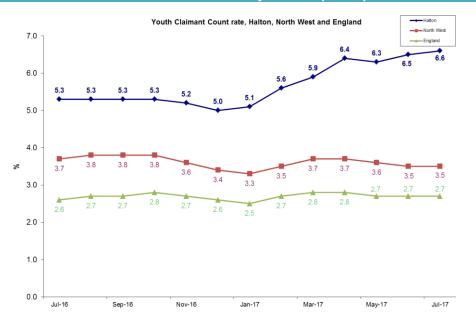
## Claimant Count (now includes people claiming Jobseeker's Allowance plus those who claim Universal Credit and are required to seek and be available for work)



## Claimant Count by ward (Jul-17)



### Claimant Count: 18-24 year olds (Jul-17)<sup>3</sup>



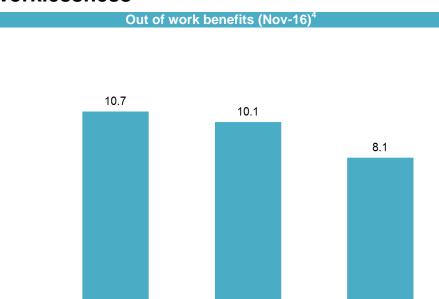
#### **Claimant Count definition**

This experimental series counts the number of people claiming Jobseeker's Allowance plus those who claim Universal Credit and are required to seek work and be available for work and replaces the number of people claiming Jobseeker's Allowance as the headline indicator of the number of people claiming benefits principally for the reason of being unemployed

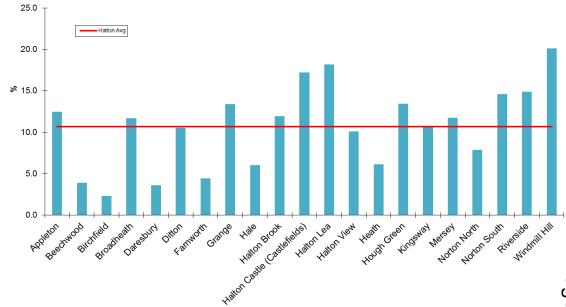
Under Universal Credit a broader span of claimants are required to look for work than under Jobseeker's Allowance. As Universal Credit Full Service is rolled out in particular areas, the number of people recorded as being on the Claimant Count is therefore likely to rise.

Halton has been rolled out to the Universal Credit Full Digital Service. This service will allow users to make a claim, check details of payments, notify any change of circumstance and search for a job through a single account. The government expects the national roll-out to the full Digital Service to be completed by September 2018.

## Worklessness





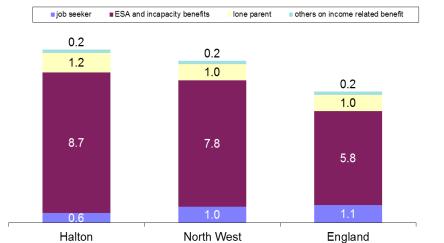


## Benefit Breakdown (Nov-16)<sup>6</sup>

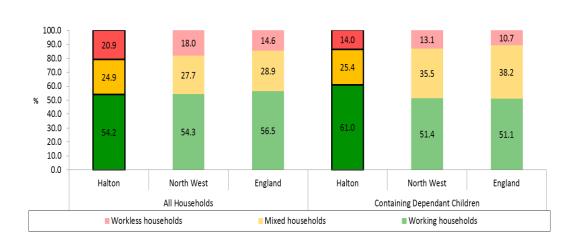
Halton

North West

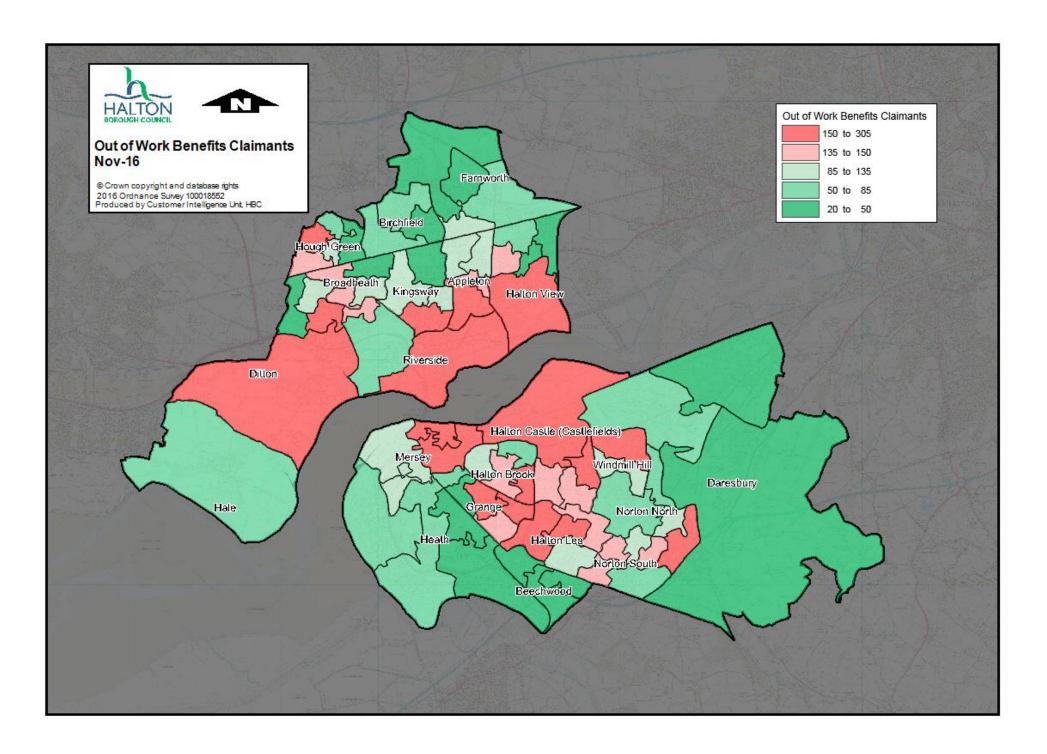
England



## Workless Households (inc. dependent children) (2016)<sup>7</sup>

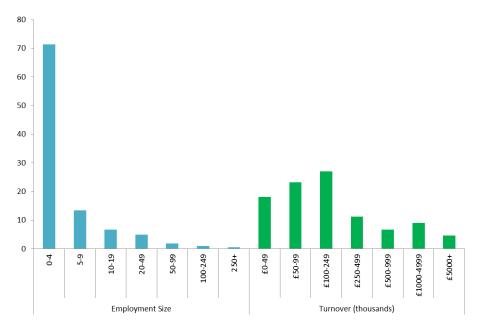


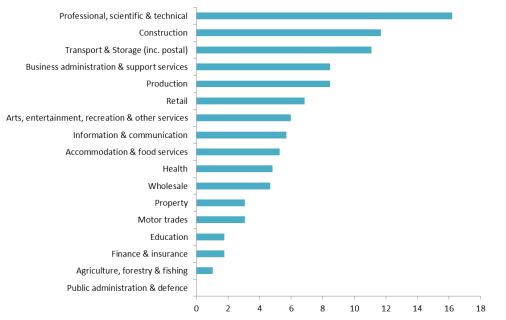
Page 38



Number of businesses by Size & Turnover (2016)







Births & Deaths (inc survival rates) (2015)<sup>10</sup>

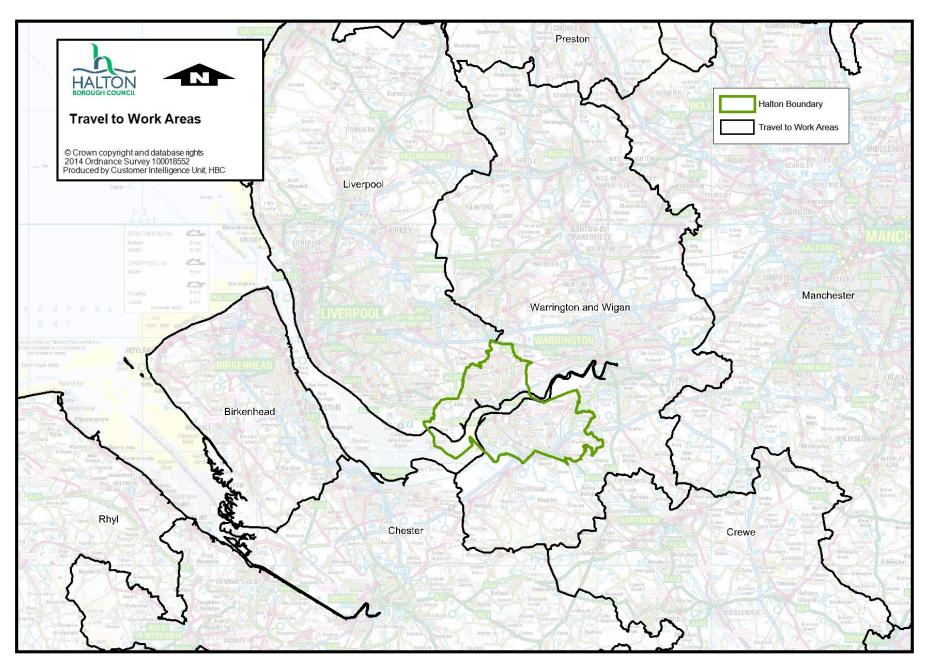
Travel to work	(Cansus 2011)	1
ITAVELLO WOLK	Cellous Zuii)	

				% survivin	g	
벌		1 Year	2 Years	3 Years	4 Years	5 Years
ıf Start	2010	90	77	66	54	46
ear of ness s	2011	94	77	59	47	
Year o	2012	92	72	61		
\ isi	2013	93	73			
2	2014	94				



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## **Sources**

<sup>&</sup>lt;sup>1</sup>% of 16-64 year olds claiming JobSeekers Allowance plus those who claim Universal Credit, NOMIS (Updated monthly)

<sup>&</sup>lt;sup>2</sup>% of 16-64 year olds claiming JobSeekers Allowance plus those who claim Universal Credit, by Ward, NOMIS (Updated monthly)

<sup>&</sup>lt;sup>3</sup>% of 18-24 year olds claiming JobSeekers Allowance plus those who claim Universal Credit, NOMIS (Updated monthly)

<sup>&</sup>lt;sup>4</sup>% of 16-64 year olds claiming out-of-work-benefits, NOMIS (Updated quarterly)

<sup>&</sup>lt;sup>5</sup>% of 16-64 year olds claiming out-of-work-benefits, by Ward, NOMIS (Updated quarterly)

<sup>&</sup>lt;sup>6</sup> % of 16-64 year olds claiming out-of-work-benefits, NOMIS (Updated quarterly)

<sup>&</sup>lt;sup>7</sup>% of households by combined economic activity status, ONS Annual Population Survey (Updated annually)

<sup>&</sup>lt;sup>8</sup> Total Number of Enterprises and Turnover, UK Business: Activity, Size and Location, ONS (Updated annually)

<sup>&</sup>lt;sup>9</sup> Number of Enterprise/local units by Broad Industry Group, UK Business: Activity, Size and Location, ONS (Updated annually)

<sup>&</sup>lt;sup>10</sup> Survival of newly born enterprises in 2015 (after 1 year), ONS Business Demography (Updated annually)

<sup>&</sup>lt;sup>11</sup> Distance travelled to work, Census 2011 (Updated decennially)

<sup>&</sup>lt;sup>12</sup> Number of JSA Claimants by Occupation, NOMIS (Updated monthly)

<sup>&</sup>lt;sup>13</sup> 2014-based Subnational Population Projections for England, ONS (Updated biennially)

<sup>&</sup>lt;sup>14</sup> Average (median) gross weekly earnings of full-time workers, ONS Annual Survey of Hours and Earnings (Updated annually)

<sup>&</sup>lt;sup>15</sup> % of 16-64 year olds, ONS Annual Population Survey, (Updated annually)

<sup>&</sup>lt;sup>16</sup> Travel to Work areas, ONS, 2011